



April 2, 2018

Dear Industry Partners,

The Philippines Department of Tourism — London is inviting qualified companies to send proposals for an SEO Campaign for the UK market. Attached for your guidance is the detailed Terms of Reference.

Please submit your proposal and required supporting documents on or before **April 10, 2018** to:

Philippines Department of Tourism
2nd Floor, Embassy of the Philippines
10 Suffolk Street London SW1Y 4H6

Should you have any questions, please do not hesitate to contact through telephone number 0207 3210668 or via e-mail addresses gerry@itsmorefuninthephilippines.co.uk copying kat@itsmorefuninthephilippines.co.uk.

Thank you and we look forward to receiving your proposals.

Sincerely,

GERARD O. PANGA

Tourism Attaché

Philippine Department of Tourism – London