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March 21, 2016

Dear Industry Partners,

The Philippines Department of Tourism – London is inviting qualified companies to send proposals for the development of a Philippines Mobile App which is a major component of the Integrated Consumer Campaign being implemented for the UK tourist market for 2016.

Attached for your guidance is the detailed Terms of Reference.

Please submit your proposal and required supporting documents on or before March 31, 2016 to:

Philippines Department of Tourism  
2<sup>nd</sup> Floor, Embassy of the Philippines  
10 Suffolk Street  
London SW1Y 4HG

Should you have any questions, please do not hesitate to contact through telephone number 0207 3210668 or via e-mail addresses [gerry@itsmorefuninthephilippines.co.uk](mailto:gerry@itsmorefuninthephilippines.co.uk) copying [kat@itsmorefuninthephilippines.co.uk](mailto:kat@itsmorefuninthephilippines.co.uk) and [charise@itsmorefuninthephilippines.co.uk](mailto:charise@itsmorefuninthephilippines.co.uk).

Thank you and we look forward to receiving your proposals.

Sincerely,

**GERARD O. PANGA**

Tourism Attaché and Director for Northern and Southern Europe  
Philippines Department of Tourism - London