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TERMS OF REFERENCE

- I. PROJECT TITLE: Portuguese Press Trip (October, 2016)
- II. **OBJECTIVE:** The press trip is aimed at generating features and imagery of the Philippines for

release in Portuguese market.

III. DELIVERABLES AND GUIDELINES

- A. PDOT-London needs the services of a DOT-accredited destination management company / tour operator that will be able to deliver the following:
 - 1. A comprehensive program / itinerary that will cover the destinations and activities in the attached draft program.
 - 2. All ground arrangements including:
 - Hotel accommodations single room
 - All land, air and water transportation requirements including tickets, insurance and terminal fees
 - Tours and activities
 - DOT-accredited local guide
 - Meals
 - Entrance fees, permits, attendance of Masskara Festival events (itinerary should be according to event schedule)
 - 3. Proponent should be able to deliver services that will serve the purpose and objectives as indicated in this Terms of Reference.
 - 4. The bidder should have expertise and experience relative to the service being required by PDOT London.
 - 5. The bidder must be able to provide service on a send-bill arrangement.
 - 6. The winning bidder shall submit to PDOT all used tickets, boarding passes and other proof of delivered service, as may be necessary.

IV. DOCUMENTARY REQUIREMENTS

Bidders are required to submit the following together documents together with their proposal:

- DOT Accreditation Certificate
- Business Registration

V. BUDGET ALLOCATION:

The budget allocated **460,000**, inclusive of VAT.

<u>The winning bid, however, shall be determined by the Philippines Department of Tourism –</u> London based on the proposal with the most acceptable design and advantageous financial cost, provided that the amount of the bid does not exceed the above said budget.

VI. PAYMENT PROCEDURE

Payment will be on services rendered basis.



PORTUGUESE MEDIA

October 12 to 24, 2016

Provisional Itinerary for Mr. Marco Pereira and Ms. Sara Wong

DATE AND TIME	ACTIVITIES	REMARKS
DAY 1 - October 12	ARRIVAL IN CEBU	
ТВА	Arrival in Cebu	Flights c/o media guests
	Meet and greet by DOT Region VII Team	
	Transfer to official hotel, check in	
	procedures	
	Welcome dinner	
	Overnight at the hotel	
DAY 2 - October 13	CEBU – CAMIGUIN	
06:15 AM	Flight to Camiguin	DG6690
07:00 AM	Arrival in Camiguin	
	Possible destinations/activities options:	
	 Tongatoc Cave 	
	 Walkway to Old Volcano via Crucis 	
	Sunken Cemetery	
	16th Century Guiob Church Ruins	
	 Soda Water Pool Mt Tres Marias Closer View 	
	 Mt. Tres Marias Closer View Tuasan Falls 	
	 Sto. Nino Cold Spring 	
	 Ardent Hot Spring 	
	 White Island Sand Bar, 	
	 Mantigue Island 	
	 Taguines Lagoon 	
	 Lagoon Zipline Zone 	
	 Aqua Sports 	
	 Moro Watch Tower 	
	Kibila Giant Clams	
DAY 3 - October 14	CAMIGUIN	
	Continuation of activities	
DAY 4 - October 15	CAMIGUIN – CEBU	
07:20	Flight to Cebu	DG6691
08:00	Arrival in Cebu	
	Possible destinations/activities options:	
	 Museo Sugbo Basilica Del Sto.Nino 	
	 Basilica Del Sto.Niño Magellan's Cross 	
	 Colon Street 	

	Fort San PedroOcular of	
	 Experiential Tour at Alegre Guitars 	
	 Experiential Tour at Profood International 	
DAVE Ostoker 10	Corp.	
DAY 5 – October 16	CEBU-BACOLOD	DOCACO.
18:00	Flight to Bacolod	DG6460
18:50	Arrival in Bacolod	
	Possible destinations/activities options:	
	Masskara Festival The During	
	 The Ruins Ancestral Homes 	
	 Culinary Experience 	
DAY 6 – October 17	BACOLOD	
DAT 0 - OCLOBEL 17	Continuation of activities	
DAY 7 - October 18		
	BACOLOD TO BICOL (via Manila)	
06:00	Bacolod to Manila flight	Via 5J474
07:10	Arrival in Manila	
08:10	Connecting flight to Albay	Via 5J 323
09:10	Arrival in Albay	
	Possible destinations/activities options:	
	 ATV Adventure Tour of Mayon Volcano 	
	Lignon Hill	
	Cagsawa Ruins Biad Culinary Advanture	
	 Bicol Culinary Adventure Cagraray Island 	
	 Whaleshark interaction (depends on the 	
	season/sightings)	
	 Sorsogon 	
DAY 8 - October 19	BICOL	
	Continuation of activities	
DAY 9 - October 20	BICOL TO MANILA TO BANAUE	
06:45	Legazpi to Manila	Via 5J 322
07:50	Arrival in Manila	
07.50		
	Manila	
	Possible destinations/activities options:	
	 Old Manila Tour Macting with Department of Tourism 	
	 Meeting with Department of Tourism officials 	
	Unicials	
	Departure for Banaue (late evening)	Via coach or
		private car
DAY 10 - October 21	BANAUE	
DAT 10 - October 21		
	Possible destinations/activities options:	
	 Cambulo Village for interaction with the local community 	
	 Bangaan 	
	 Batad 	
	Dutuu	

	• Нарао	
	 Tappiyah Falls 	
	 Sagada 	
DAY 11 - October 22	BANAUE	
	Continuation of activities	
DAY 12 - October 23	BANAUE TO MANILA	
	Continuation of activities	
	Evening departure for Manila	
DAY 13 - October 24	DEPARTURE FROM MANILA	
ТВА	Departure from Manila	Flights c/o media
		guests

Note: final destination/activities included in the trip will be based on the recommended itinerary of the ground handler depending on time and logistical resources available